MEET
Forestmatic

ABOUT US

Forestmatic is a B2B data-driven digital solution operating within the Sustainability industry, empowering brands & businesses to seamlessly and transparently invest in high-impact nature-based solutions across the globe in alignment with sustainability agendas and climate-action goals.

Unlike other services, Forestmatic provides assessment, proof of planting via geotagged images of every tree planted, proof of survival via drone footage, and near real-time monitoring, reporting and verification (MRV) via corporate impact profiles.

OUR MISSION

To provide high-quality and reliable assessment, monitoring, reporting and verification of the true positive impact generated by corporate investments in forest ecosystem restoration and nature-based solutions.

RECENT ACHIEVEMENTS

• Planting, tracking, and verifying more than 240k trees across 4 continents (Africa, Asia, LatAm, and Europe).

• Contributing to the employment of over 1000 people, more than half of whom are women.

• Empowering >400 people to be digitized and who can now grow and track trees to sustain their incomes.

• Building a portfolio of over 45 brands globally, ranging from manufacturing to service providing, including Volvo, Movistar Team and Blood Centers of America.

• Being an officially recognized actor of the UN Decade on Ecosystem Restoration, and a member of the Google Startups for Sustainable Development program, GreenTech Alliance, and Crytpo Climate Accord.

OUR PRODUCTS

• **Global Tree Tracker:** Search and view every single tree planted through Forestmatic. Easily and quickly distribute your trees to anyone you like via Tree IDs and unique URLs to each individual tree.

• **Impact Dashboards:** Publicly report the true impact of corporate climate actions. Data you can use to compile reports, create content, and communicate your impact to your stakeholders.

• **Website & App Integrations:** Scale your sustainability efforts with automated solutions that can plant trees for a product sold, a new user registered, or any idea you might have!

• **Proof of Planting & Proof of Survival:** Impact you can see, share and feel reassured about over time.

HOW WE CAN HELP

• **Sustainability:** High-quality climate action projects to offset your carbon footprint.

• **Marketing & CRM:** Impact you can turn into content & touchpoints to engage with stakeholders. Transparent, reliable, public.

• **HR:** Choose Nature for your corporate culture strategy and boost employee morale by gifting your team trees.

• **E-Commerce:** Plant a tree for every checkout at your e-commerce. Automatic, scalable, uplifting.

Impact Dashboards   Tree Tracker   Planting Projects

LEARN MORE

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