

MEET Forestmatic

ABOUT US

Forestmatic is a B2B data-driven web application that empowers stakeholders to transparently understand the true impact of corporate investments in forest ecosystem restoration and nature-based solutions through the assessment, monitoring, reporting and verification (MRV) of each project.

Trees planted through Forestmatic are photographed, geotagged, and assigned a unique ID enabling anyone to use the Forestmatic application to track and view each tree and recognize the overall impact generated.

Forestmatic technology focuses on transparency, verification, monitoring, and distribution of data related to forest ecosystems, with plans to incorporate high-resolution Earth Observation indicators, and build the digital infrastructure necessary to obtain near-real-time data from any climate action project.

OUR MISSION

To provide high-quality and reliable assessment, monitoring, reporting and verification (MRV) of the true positive impact generated by corporate investments in forest ecosystem restoration and nature-based solutions.

HOW WE CAN HELP

- **Sustainability**: High-quality climate action projects to offset your carbon footprint.
- **Marketing & CRM**: Climate Action you can turn into content. Transparent, reliable, public.
- **HR**: Choose Nature for your corporate culture strategy and boost employee morale by gifting your team a tree.
- **E-Commerce**: Plant a tree for every checkout at your e-commerce. Automatic, scalable, uplifting.

OUR PRODUCTS

- **Global Tree Tracker**: Search and view every single tree planted through Forestmatic. The fastest and easiest way to distribute your trees to anyone you like.
- **Impact Dashboards**: Publicly report the true impact of corporate climate actions. Data you can use to compile reports, create content, and communicate your impact to your stakeholders.
- **Website & App Integrations**: Scale your sustainability efforts with automated solutions that can plant trees for a product sold, a new user registered, or any idea you might have!

RECENT ACHIEVEMENTS

- Planting, tracking, and verifying more than 200k trees across 4 continents (Africa, Asia, LatAm, and Europe).
- Contributing to the employment of over 1000 people, more than half of whom are women.
- Empowering >400 people to be digitized and who can now grow and track trees to sustain their incomes.
- Building a portfolio of over 45 brands globally, ranging from manufacturing to service providing, including Volvo, Movistar Team and Blood Centers of America.
- Being an officially recognized actor of the UN Decade on Ecosystem Restoration, and a member of Google for Startups: SDG Advisory program, GreenTech Alliance, and Crypto Climate Accord.



View our Clients' Impact



Use our TreeTracker



See our Planting Projects

LEARN MORE

WWW.FORESTMATIC.COM

